

# Jake Young

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jakeyoungsports@gmail.com

@itsjakeyoung

www.jakeyoungsports.com

## Experience

### Texas Motor Speedway

*Broadcast Media Relations Manager*

*February 2018-Present*

- Promote the speedway and its events by offering our media unique storylines such as NASCAR's first black female pit crew member, a driver preparing for his 1,000<sup>th</sup> career start, and the newfound friendship between an INDYCAR driver and former Cowboys standout with the same name
- Provide the speedway greater exposure by shooting and editing video assets to provide to our broadcast media
- Assist with the speedway's award-winning program, *Speeding to Read*, which encourages elementary school students to read more while also gaining an appreciation for motorsports

### KDAF-TV, CW33-Dallas, TX

*Multimedia Journalist*

*February 2016-February 2018*

- Told the day's news and sports in a more creative, viewer-friendly way by shooting, writing, and editing differently than the market standard for CW33's hour long program, *NewsFix*
- Created trusted relationships with story subjects, allowing for exclusives and in-depth follow ups like a young cancer patient's lasting effect on the TCU baseball team and the constantly evolving story of Texas' first Down Syndrome business owner
- Helped abandoned dogs find homes in the award-winning weekly *Ruff Life* series and continued the Emmy-winning legacy of the weekly *Simon Says* series by using outside-the-box editing styles to further its message

### WJHL-TV-Johnson City, TN

*Weekend Sports Anchor/Sports Reporter*

*February 2014-February 2016*

- Named 2016 Tennessee Associated Press Best Sportscaster while producing content five days a week, solo anchoring, producing, and editing the half hour sports show *Saturday Sports Connection*, and reporting live with stars of their sport for NASCAR and NHRA events at Bristol Motor Speedway and Bristol Dragway

### WRDW-TV-Augusta, GA

*Weekend Sports Anchor/Sports Reporter*

*June 2010-August 2013*

- Helped WRDW Weekends retake multiple number one ratings spots, broke a national story thanks to a new commitment to developing social media contacts, and went live from Augusta National more than 30 times for coverage of The Masters Tournament

## Skills

Proficiency in industry software and equipment

- Premiere Pro, Final Cut Pro, Edius, Avid, FTP, and Audacity
- iNews and ENPS newsroom computer system
- Sony professional cameras (SXS, XD and P2)

## Honors and Awards

2016 Tennessee Associated Press 1<sup>st</sup> Place – Best Sportscaster

2015 Tennessee Associated Press 2<sup>nd</sup> Place and Honorable Mention – Best Sports Story

2013 Georgia Association of Broadcasters *Merit* Award – Best Sports Reporter

2011, 2012, 2013 Georgia Associated Press 1<sup>st</sup> Place – Best Sports Program (*Operation Football Live*)

2011 and 2012 Georgia Association of Broadcasters *Gabby* Award – Best non-News TV Program (*Operation Football Live*)

2012 and 2014 Georgia Association of Broadcasters *Merit* Award – Best non-News TV Program (*Tee off to the Masters*)

2012 Georgia Association of Broadcasters *Merit* Awards – Best Sports Story

## Education

BSJ-E.W. Scripps School of Journalism-Ohio University-Athens, OH

June 2010

- Major: Broadcast News – Specializations: History and Sociology – 3.8 GPA